

Dürr Dental Global GmbH is a full sales subsidiary of the German Dürr Dental SE. As technology leader in its field of business, the Dürr Dental group with its more than 1.400 employees develops, produces and sells system solutions and services for the health sector with an annual business turnover of more than € 381 million with customers in 174 countries in 2025 all over the world.

Marketing Specialist Japan (m/f/d)

Based in Kobe, Japan

Your Responsibilities:

- Coordinate local marketing activities and implement campaigns in close cooperation with the Japanese sales team, distribution partners, and global marketing colleagues.
- Create and adapt print and digital marketing materials for the Japanese market, ensuring consistent branding. Coordinate design, print-ready artwork, and production with external agencies and printing suppliers.
- Translate and localize marketing and product documents, coordinating technical review and approval with the relevant product and regulatory teams. Maintain an organized library of current, approved materials for sales and distribution partners.
- Plan, create, and publish content for the Japanese website and social media channels, ensuring information is accurate and up to date.
- Create and edit product, training, and promotional videos, and adapt global video content for Japan, including Japanese subtitles.
- Take responsibility for planning, organizing, and executing exhibitions and events, including marketing materials, supplier coordination, logistics, and post-event follow-up.
- Record and track leads in the CRM system, coordinate their handover to sales, and evaluate campaign and event results to identify opportunities for improvement.

Requirements:

- Bachelor’s degree in Marketing, Business, Communications, or a related field, or an equivalent professional qualification.

- At least two years of hands-on marketing experience; experience in the dental, healthcare, or technology industry is an advantage.
- Practical experience in creating print and digital marketing materials, including preparing print-ready artwork.
- Proficiency in Adobe Illustrator, Photoshop, and InDesign, together with practical video-editing skills in Premiere Pro or comparable software.
- Experience in website content management, social media, and the translation or localization of marketing content.
- Strong organizational and project coordination skills, with the ability to prioritize tasks, meet deadlines, and manage several activities simultaneously.
- A proactive, creative, and detail-oriented approach, combined with the ability to work independently and collaborate with colleagues and external partners.
- Native-level Japanese with excellent writing and editing skills, and business-level English for communication with international colleagues.
- Confident use of standard business software, including Excel, Word, PowerPoint, and Teams.

Our Offer:

- competitive and performance-based compensation package
- flexible work environment with the possibility to work remote
- We value teamwork and cooperation: You will work in a highly motivated team with a target-oriented atmosphere
- professional development opportunities e.g. through online training platform, regular product trainings and induction at our German HQ near Stuttgart
- open corporate culture and short decision-making processes within a family-owned company
- space for creativity and the chance to influence the international growth of DÜRR DENTAL

If you want to be part of a dynamic company that values and encourages its employees, please submit your full application with your salary expectation and earliest starting date online: duerr-career.com We look forward to hearing from you and learning more about your skills and ambitions.

Apply Now

DÜRR DENTAL Japan K.K.
650-0047 Hyogo-ken Kobe-shi
Chuo-ku Minatojima Minamimachi 6-5-8
Japan